

Program Overview MED KNOW 2017

Mediterranean Cultures and Societies. Knowledge, Health and Tourism

Venue: Faculty of Economics, University of Algarve, Campus of Gambelas
4-5 May 2017

| THURSDAY, 4 th May | FRIDAY, 5 th May | SATURDAY, 6 th May |
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| 8.30 – Registration | | |
| 9:00 – Opening Ceremony Professor Rui Nunes Director of the Faculty of Economics Professor Teresa de Noronha Chair of the Organizing Commission, University of Algarve Professor Emiliana Mangone Director ICSR Mediterranean Knowledge | 9:00 – Keynote speaker II Professor Eric Vaz <i>“Land Use in the Mediterranean Region”</i> | |
| 9:45 – Keynote speaker I Professor Mohieddine Hadhri <i>“Cultural Heritage and Sustainable Tourism in the Mediterranean”</i> | 9:45 – Keynote speaker III Professor Martine Padilla-Tichit <i>“Should we change practices in the agri-food system in the Mediterranean for a sustainable diet?”</i> | |
| 10:30 - Coffee Break | 10:30 - Coffee Break | |
| 11:00 - Parallel Sessions A. History, Cultures and Heritage B. Migrations and Interculturality C. Art and Literature | 11:00 - Parallel Sessions J. History, Cultures and Heritage K. Migrations and Interculturality | 11:00 – TOURS (optional) - Ilha Deserta - Faro - Loulé - Tavira |
| 12:30 – Lunch | 12:30 – Lunch | |
| 14:00 – Parallel Sessions D. Europe and the Mediterranean E. Media and Communication F. Political Trends | 14:00 – Parallel Sessions L. Tourism M. Knowledge and Education Processes | |
| 15:30 – Coffee Break | 15:30 – Coffee Break | |
| 16:00 – Parallel Sessions G. Knowledge and Education Processes H. Mediterranean Diet I. Identity, Body and Sexuality | 16:00 – Parallel Sessions N. Political Trends O. Mediterranean Diet | |
| 17:30 – BUS | 17:30 – Closing Ceremony | |
| 18:00 – PORT OF HONOR AT THE MUNICIPAL MUSEUM OF FARO | 20:00 – GALA DINNER (optional) <i>Ria Formosa restaurant</i> <i>Hotel Faro</i> | |

PAPER SESSION PROGRAM

4th May

PRESENTATIONS:

- Each paper is assigned with 20 minutes, which includes 15 minutes to present the paper, and 5 minutes for discussion.

ROOMS:

- All the parallel session take place in the 2nd floor of the Faculty of Economics.

CERTIFICATES:

- The certificates of participation are with the chair of each session and will be given to the authors in the end of the presentations.
- The certificates of attendance can be collected at the registration desk.

Parallel Session A: History, Cultures and Heritage | Room: 3.B
11h00-12h30

| Chair: Carlos Bragança dos Santos | |
|---|--|
| Authors | Paper title |
| Ana Mafé García and Sergio Solsona Palma | <i>Aragon - Valencia: Holly grail territory</i> |
| Andrea Ricci, Mario Biggeri and Andrea Ferrannini | <i>Integrated local development in Mediterranean marginal territories: the case of Casentino</i> |
| Begoña Aramayona and Susana Batel | <i>Glocalization, nymbi, place attachment and resistance practices</i> |
| Erminio Fonzo | <i>Refugees in Italy between past and present: The potential use of collective memory</i> |
| George Cassar and Noel Buttigieg | <i>British Colonial Malta: A melting pot of culinary diets (1800-1900)</i> |
| Carlos Bragança dos Santos | <i>Rehabilitation and renewal of Mediterranean structures. The utopic landscape of Algarve</i> |

**Parallel Session B: Migrations and Interculturality | Room: 3.D
11h00-12h30**

| Chair: Carolina Rebollo | |
|--|--|
| Authors | Paper title |
| Alberto Marchese | <i>Law and Medicine in the multicultural Mediterranean</i> |
| Antonia Cava, Mariaeugenia Parito and Francesco Pira | <i>The Aesthetics of Pity. Italian Media Representation of Migrants and Emotional Audience</i> |
| Esperanza Begoña García-Navarro and Teresa González-Gómez | <i>Family strategies facing dependency: Care-drain phenomenon in the Mediterranean context</i> |
| Estrella Gualda and Carolina Rebollo | <i>Refugee Crisis in Twitter: Networks and Communities of Social Actors behind</i> |

**Parallel Session C: Art and Literature | Room: 3.E
11h00-12h30**

| Chair: J. J. Dias Marques | |
|----------------------------------|---|
| Authors | Paper title |
| Armağan Gökçearsan | <i>Cut-out Animation as an Technic and Development Inside History Process</i> |
| Nagihan Haliloğlu | <i>The Aging European Body in the Mediterranean in Contemporary Narratives</i> |
| Melda Özdemir | <i>Types of handmade dolls in Turkey</i> |
| Selda Mant | <i>Space figure relationship in contemporary art</i> |
| J. J. Dias Marques | <i>“God is Always the Same and Everywhere”: Christians and Muslims in an 1847 Portuguese Poem</i> |

[LUNCH]

**Parallel Session D: Europe and the Mediterranean | Room: 3.B
14h00-15h30**

| Chair: Mehlika Özlem Ultan | |
|---|---|
| Authors | Paper title |
| Barbara Quaranta | <i>Communicating (within) the Mediterranean: do we have a lingua franca?</i> |
| Carla Silva , Elisabeth Kastenholtz and José Luís Abrantes | <i>Linking mountain image with place-attachment</i> |
| Emilia Ivancu | <i>The Mountains and the Seas – or How the Waters Wash the Valleys. Romanian Poet and Philosopher Lucian Blaga and his Portuguese Experience</i> |
| Carmen Clara Bravo Torres | <i>The role of European Union on immigration. An anthropological approach to the treaties that have been carried out in Europe in order to manage diversity</i> |
| Giuseppe Foscari | <i>The Spanish political control in the Seventeen Century: don Alonso Guillén de la Carrera and the financial condition in the Neapolitan Kingdom</i> |
| Mehlika Özlem Ultan | <i>The legal status of minorities in the EU: The situation of minorities in the Mediterranean region</i> |

**Parallel Session E: Media and Communication | Room: 3.C
14h00-15h30**

| Chair: Emiliana Mangone | |
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| Authors | Paper title |
| Carolina Rebollo and Estrella Gualda | <i>The Social Representations of the Mediterranean in the Refugee crisis on Twitter: From the 'Mare Nostrum' to the 'Mare Mortum'</i> |
| Luciene Alves Miguez Naiff and Denis Giovani Monteiro Naiff | <i>The social construction of a phenomenon: The plight of refugees in the Mediterranean area in the Brazilian print media</i> |
| Osnat Roth-Cohen and Tamar Lahav | <i>The relationships between PR practitioners and bloggers in Tourist destination category</i> |
| Slobodan Dan Paich | <i>Unknown and Interpreted: Exploring the Need to Represent, Understand and Respond</i> |
| Andrea Miconi | <i>Networked Media, and Political Participation in Tunisia. Insight from an European Project</i> |
| Emiliana Mangone and Emanuela Pece | <i>The words of the media. The representations of migrants in the Mediterranean</i> |

Parallel Session F: Political Trends | Room: 3.E
14h00-15h30

| Chair: Blanca Miedes-Ugarte | |
|---|---|
| Authors | Paper title |
| Anna Maria Brancato | <i>The Settler Colonial Paradigm and the Israeli Official Narrative: an example of 'elimination of the natives'</i> |
| Massimo Siani | <i>Cava "Royal City": An "unique privilege" in the construction of identity, between the Middle Ages and the Modern Age. A research approach</i> |
| Fatima Lampreia Carvalho and Eugénia Ferreira | <i>The construction of the people as historical actors in contemporary Mediterranean democracies: the impact of EU policies for the emergence of populist anti-austerity movement</i> |
| Silvana Sciarrotta | <i>Spain and Portugal in the political strategy of Antonio Perez</i> |
| Blanca Miedes-Ugarte, Manuela A.Fernández-Borrero, Celia Sánchez-López | <i>Crisis, poverty and quality of life in Mediterranean vulnerable urban neighborhoods. The case of District in Huelva (Spain)</i> |

[COFFEE-BREAK]

Parallel Session G: Knowledge and Education Processes | Room: 3.B
16h00-17h30

| Chair: Cláudia Urbano | |
|---|--|
| Authors | Paper title |
| Fatma Tezel Şahin, Zeynep Nur Aydın and Ayşegül Akıncı | <i>The Views of Teachers over the Father Involvement to Preschool Education Programs</i> |
| Gevisa La Rocca | <i>The Others: Project for the meeting of migrants and students in Sicily</i> |
| M^a Carmen Azaustre Lorenzo and Sara Conde Vélez | <i>Research and educational innovation: Journeys about an experience in the classroom</i> |
| Cláudia Urbano | <i>Is there a shared experience of higher education? - Similitudes and singularities of HEI across the Mediterranean countries</i> |

**Parallel Session H: Mediterranean Diet | Room: 3.C
16h00-17h30**

| Chair: Ana Cristina Figueira | |
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| Authors | Paper title |
| Bruno Sousa | <i>The Mediterranean diet in the Autonomous Region of Madeira, Portugal</i> |
| Luísa Fernanda Guerreiro Martins | <i>The prisoner's meal (Loulé, 1888)</i> |
| Teresa de Noronha | <i>Agrofood sector in Portugal</i> |
| Ivona Relatić, Teresa Cavaco, Sanja Vidaček and Ana Cristina Figueira | <i>Effects of different cooking methods on fatty acid composition of mackerel (Scombercolias)</i> |

**Parallel Session I: Identity, Body and Sexuality | Room: 3.E
16h00-17h30**

| Chair: Maria del Mar Gallego Duran | |
|---|---|
| Authors | Paper title |
| Aurora Vesto | <i>The human dignity of transsexual person in Italian law</i> |
| Giuseppe Masullo | <i>Teenagers and socialization to sexuality in same-sex families</i> |
| Maria del Mar Gallego Duran | <i>Gender, sexuality and healing discourse in Women Writers from the African Diaspora</i> |

5th May

PRESENTATIONS:

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Parallel Session J: History, Cultures and Heritage | Room: 3.B 11h00-12h30

| Chair: Paul Nanu | |
|--|---|
| Authors | Paper title |
| André Fernandes, João Figueira de Sousa and Tânia Galvanito Vicente | <i>The preservation of the Tagus Estuary Traditional Boats: new issues and challenges</i> |
| João Emílio Alves | <i>Rural heritage, tourism and development in low density territories – towards a new rurality? An example of historic villages in Alentejo, Portugal</i> |
| Francisco Javier Martínez-Antonio | <i>Between health resort and marginal city: tourism, medicine and European imperialism in Tangier, 1886-1956</i> |
| Michal Haramati | <i>The Political Organization of Mediterranean Jews in Israel upon the Establishment of the State</i> |
| José Martínez-Jurado* , Daniel Carmona-Zubiri, Antonio Miguel Nogués-Pedregal | <i>Resignification of memory after UNESCO recognition. The case of the Museum of Pusol and the city of Elche (Spain)</i> |
| Paul Nanu | <i>Romania's travel back to the Mediterranean: Cultural Patterns from Roman heritage to European Union</i> |

*Presented in Spanish

Parallel Session K: Migrations and Interculturality | Room: 3.C 11h00-12h30

| Chair: Mercedes G. Jiménez Álvarez | |
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| Authors | Paper title |
| Gabriella D'Ambrosio and Veronica Pastori | <i>Some indicators for the analysis of interculturality in Italy</i> |

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| Giovanna Scocozza and Angela Sagnella | <i>Ceuta and Melilla: Mediterranean bridges for new intercultural landscapes</i> |
| Macarena Vallejo Martín | <i>Residential satisfaction, place attachment and place identity of Spanish residents in United Kingdom</i> |
| Mehari Fisseha | <i>The Roles of the Civil Society and International Humanitarian Organizations in Managing Refugees Crisis in the Middle East and North Africa (MENA) Region</i> |
| Mercedes G. Jiménez Álvarez | <i>Border Regimes and Child Mobility in Eastern Mediterranean</i> |

[LUNCH]

**Parallel Session L: Tourism | Room: 3.B
14h00-15h30**

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| Chair: João Filipe Marques | |
| Authors | Paper title |
| Celia Ramos and Ana Mafé García | <i>The perception of ICT in the tourist activity</i> |
| David Flores Ruiz, Javier Perogil Burgos and Blanca Miedes Ugarte | <i>Smart Tourist Destinations or intelligent territories? Some clues from the use of both concepts in the Mediterranean area</i> |
| Eurídice Cristo , Marisa Madeira, João Pedro Bernardes, José Manuel Nunes and Tiago Feiro | <i>Mediterranean marble routes: living memories of the past for a tourism of the future</i> |
| Margarida Gomes, Tânia Galvanito Vicente and André Fernandes | <i>Evaluating municipal practices on sustainable tourism development: the case of ECOXXI Programme</i> |
| João Filipe Marques and Elsa Pereira | <i>Yacht cruising in the Mediterranean: Travel cultures and lifestyle mobilities - An analytical model under construction</i> |

**Parallel Session M: Knowledge and Education Processes | Room: 3.E
14h00-15h30**

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|--------------------------------|---|
| Chair: Suzanne Piscopo | |
| Authors | Paper title |
| Nazaret Lastres Aguilar | <i>Otherness at school. Questions the use of intercultural concept in Andalucía</i> |
| Sílvia Fernandes | <i>Information systems' portfolio: Importance and challenges for knowledge management</i> |

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| Sofia Vairinho and João Guerreiro | <i>A Technology Transfer Approach and an IP System open to incentive the South Europeans Countries</i> |
| Carla Nogueira and Hugo Pinto | <i>Social innovation and smart specialization: Challenges and opportunities for Mediterranean regions</i> |
| Suzanne Piscopo | <i>How can school curricula promote a sustainable Mediterranean Diet? Exploring the Maltese scenario</i> |

[COFFEE-BREAK]

**Parallel Session N: Political Trends | Room: 3.B
16h00-17h30**

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|--|---|
| Chair: Giovanna Truda | |
| Authors | Paper title |
| Manuela Mora-Ruiz | <i>What about smart cities? Challenges of social innovation in the Mediterranean region of Europe thought a new conception of the city and the role of public authorities</i> |
| Mercedes Durá-Lizán , Raúl Travé-Molero, Antonio Miguel Nogués-Pedregal | <i>A community communication project in the Costa Blanca (Spain)</i> |
| Sandro Giachi and Alberto Vallejo Peña | <i>The “Mediterranean” culture and the organisation of working time</i> |
| Giovanna Truda | <i>Inequality in the new culture of development</i> |

**Parallel Session O: Mediterranean Diet | Room: 3.E
16h00-17h30**

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| Chair: Bruno Neves | |
| Authors | Paper title |
| Teresa Cavaco, Ángeles Fernández Recamales and Ana Cristina Figueira | <i>Bioactive properties of água-mel produced on the Mediterranean region</i> |
| Filipa Pias | <i>Design contributions to adopt Mediterranean diet case study Silves capital da laranja</i> |
| Teresa de Noronha | <i>Agrofood sector in Portugal – cases of success</i> |
| Bruno Neves and Iva Miranda Pires | <i>The Mediterranean diet and the increasing demand of the olive oil sector: shifts and environmental consequences</i> |